Barriers to Anemia Prevention Among Pregnant Women in Madagascar

Barrier Analysis on a Community-Based Iron-Folic Acid Supplementation Program

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Maternal Dietary Practices in Madagascar

Rice + greens..... + fish/legumes/poultry/meat + fruit

Photographs: Jennifer Burns
MADAGASCAR: Share of Food Consumption

Proportion of major foods in daily calorie intake of MADAGASCAR
Mean 1990-1994 (kcal/cap./day)

- Cereals: 55%
- Pulses: 7%
- Roots & tubers: 3%
- Vegetables & fruits: 4%
- Oils: 3%
- Meat & poultry: 4%
- Milk, eggs & products: 1%
- Fish: 2%

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Perceptions of Anemia

- “Insufficient amount of blood”
- Tired, pale palms and eyelids
- “Out of breath,” dizzy
- “Poor diet” (quantity)
- No link with malaria
Other Barriers

- Lack of support
- Distance
- Cultural taboos
- Side effects