A model infant and young child feeding program

Supportive supervision to guide effective implementation of changing policies

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IAS 2010
Scaling up new policy –
Are we there yet?
Introducing the new guidelines

New opportunities
Learning from past challenges

- Lack of prioritizing IYCF within PMTCT programming
  - Focus historically on ART
- Limited IYCF information in PMTCT trainings
- Delays in dissemination and training for revised policies
  - 2006 WHO technical update
- Mixed messaging for IYCF within PMTCT
Miscalculating the balance of risks

Over-estimation of risk from breastfeeding transmission at 2 years (no ART)

Chopra, Arch Dis Child, 2008
Inadequate counseling and AFASS assessments

<table>
<thead>
<tr>
<th>Appropriateness of feeding choice - presence or absence of piped water, fuel and HIV status disclosure</th>
<th>Adjusted HR for HIV transmission or death at 36 weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Met criteria: choice to formula feed</td>
<td>1.0</td>
</tr>
<tr>
<td>Did not meet criteria: choice to breastfeed</td>
<td>3.33</td>
</tr>
<tr>
<td>Did not meet criteria: choice to formula feed</td>
<td>3.63</td>
</tr>
<tr>
<td>Met criteria: choice to breastfeed</td>
<td>3.35</td>
</tr>
</tbody>
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HIV transmission or death according to appropriateness of infant-feeding choice

*Doherty, AIDS 2007*
New IYCF policy: scaling up

- Prioritize integration of IYCF into PMTCT programming
- Build upon and strengthen what exists
- Utilize ART expansion for quality improvement of IYCF
Best practices identified

- IYCF technical assistance to EGPAF
  - South Africa, Rwanda, Côte d’Ivoire
- Khusela PMTCT Project
  - Eastern Cape Province, South Africa
- Kenya Country Program
  - APHIAII Western
- Infant and Young Child Nutrition Project

Photo: PATH/Evelyn Hockstein
A multi-pronged model for scale-up

Establish multi-sectoral government support

Develop strategic plan and M & E framework

Build advocacy and support

Build capacity of health care workers

On-site supportive supervision and mentoring

Establish linkages with community programs
Establish multi-sectoral government commitment

• Link government programs
  – PMTCT
  – MCH
  – Nutrition

• Launch and disseminate revised guidelines

• Identify national advocates

• Create/engage collaborative IYCF working groups
Develop strategic plan and M&E framework

- Revise IYCF-related training materials
- Develop strategic plan and M&E framework
  - Behavior change
  - Scale up
Building advocacy and support

- Create enthusiasm for new opportunities to achieve HIV-free survival
- Coordinate seminars for health managers
- Identify facility champions to promote new policy
- Train and mentor program staff to ensure sustainability
Health managers’ seminars: a best practice

• Planning seminar participants
  – PMTCT coordinators
  – Provincial/district managers and representatives
  – Nutrition managers

• Topics
  – Technical review of activities and research
  – Action planning

• Gain support for upcoming activities

• Feedback seminar to share results
Build capacity of health care workers

- Pre-service and in-service trainings
- Comprehensive IYCF training
  - PATH/EGPAF 4-day participatory workshops
    - Knowledge and counseling skills
    - Building motivation and ownership
    - Clinic-based counseling observations
- Multiple cadres
  - Professional nurses
  - Midwives
  - Community health workers
Interactive participatory workshops: a best practice

- Demonstration stations
  - Heat-treating breast milk
  - Safe formula preparation
  - Complementary food preparation
Interactive participatory workshops: a best practice

- Infant feeding debates
  - Advantages / disadvantages
  - Exclusive formula
  - Exclusive breastfeeding
On-site supportive supervision and mentoring: a best practice

- On-site activity based trainings
  - Modules focusing on identified gaps
  - Individualized technical assistance
  - Counseling observations
  - Case by case review
- Mentor program staff
- Develop on-site mentors

Photo: PATH/Evelyn Hockstein
Establish linkages with community programs

• Build on strengths of CBOs
  – Provide training
  – Integrate IYCF into programming

• Peer support
  – Grandmothers, partners, buddies

• Magnet theatre troops

• Key events to build advocacy and awareness
  – World Breastfeeding Week
The road ahead...

- Challenges
- Possibilities
- HIV-free survival